



PRESS RELEASE

FOR IMMEDIATE RELEASE

MALAYSIA'S TOURISM HIGHLIGHTS – MAY 2014

PUTRAJAYA, 2 April 2014 – Local and international visitors can look forward to having a memorable time in Malaysia as the month of May will be celebrated with various cultural, sports and musical tourism events. Some of the highlights include:

SARAWAK WORLD HARVEST FESTIVAL 2014

As one of the highlights of the Gawai Dayak celebrations, the Sarawak World Harvest Festival 2014 is an ethnic festival which provides a captivating insight into the cultures, traditions and aspirations of Sarawak's Dayak community.

Highlights of the event include theme play, "Miss World Harvest Festival 2014", "Ironman WHF 2014", Dayak Food Festival and concert by international artistes. Let's learn more about Sarawak!

Organiser: Sarawak Cultural Village
Date: 2 – 4 May 2014
Venue: Sarawak Cultural Village, Sarawak
Contact: +6 082 846 411
Website: www.scv.com.my

SABAH FEST 2014 – A Cultural Extravaganza!

Explores the romance and nostalgia of Borneo through the biggest and grandest cultural celebration in Sabah!

Handicraft-making demonstrations by local experts, pocket shows of traditional music and dance performances, as well as various traditional foods to sample are all part of this much anticipated three-day cultural extravaganza.

Sabah Fest 2014, a celebration of Sabah's Natural Charms!

Organiser: Sabah Tourism Board & Sri Pelancongan Sabah
Date: 2 – 4 May 2014
Venue: Auditorium, Department of Culture and Arts Sabah (JKKNS), Sabah
Contact: +6 088 212 121/ +6 088 232 121
Email: shahira@sabahtourism.com
Website: www.sabahfest.com



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JAZZ HARMONY

In conjunction with Visit Malaysia Year 2014 and Visit Sarawak Year 2014, the Borneo Jazz Festival 2014 is organised to give all Jazz lovers a fun-filled and entertaining experience.

The impressive line-up includes Iriao from Georgia, Vocal Sampling from Cuba, Brassballett from Germany, Mario Canonge from Martinique/France, YK Band from Indonesia, Anthony Strong from UK, and Sarawakian artiste Diana Liu who will represent Malaysia/USA/Taiwan, together with her band members including drum virtuoso Lewis Pragasam.

Organiser: Sarawak Tourism Board
Date: 9 - 10 May 2014
Venue: Parkcity Everly Hotel, Miri, Sarawak
Contact: +6 082 423 600
Website: www.jazzborneo.com

THE TIDAL BORE (PESTA BENAK) FESTIVAL!

Hitch a ride with the longboats and watch how the surfers, jet skiers or boatmen braving the Batang Lupar's Benak waves – the 4th largest in the world among the Top Ten Tidal Bores!

Also known as the "town of peace", Batang Lupar Sri Aman in Sarawak is one of the four places in Asia that experience the unique tidal bore phenomenon. Highlights of the event include the Regatta Batang Lupar (longboat paddling competition), Benak surfing, speed boat competition, jet-ski competition and Miss Tourism Benak.

Organiser: Pejabat Residen Bahagian Sri Aman
Date: 16 – 18 May 2014
Venue: Batang Sri Lupar, Sri Aman, Sarawak.
Contact: <http://www.sriamanro.sarawak.gov.my/>

COLOURS OF 1MALAYSIA 2014

Malaysia's premier cultural extravaganza – the Colours of 1Malaysia 2014 is back to dazzle locals and tourist with its colourful sights and sounds!

Delight your senses with a cornucopia of traditional performances, colourful parades and exhibitions by various ethnic groups in the country. The streets will be filled with an array of stalls selling local delicacies, arts and handicraft, as well as holiday packages introducing the wonders of Malaysia.

Have fun, be part of the flash mob and go jamming with fusion rock and traditional music by Man Kidal's team!



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Organiser: Ministry of Tourism and Culture Malaysia
Date: 24 May 2014
Venue: Dataran Merdeka, Kuala Lumpur
Contact: +6 03 2693 7111
Website: www.vmy2014.com

KELANTAN INTERNATIONAL KITE FESTIVAL 2014

Colourful kites of all sizes and shapes including the famous traditional Kelantanese 'wau' will dominate the sky for the 32nd Kelantan International Kite Festival 2014!

This annual 4-day festival draws local and international kite fliers from as far as Belgium, China, Germany and Japan. Check out the highlights of the event such as beach soccer competition, kite-making contest, "dikir barat" competition and silat demonstration. Be "wau"ed and more!

Organiser: Kelantan Tourism Information Center (TIC)
Date: 28 - 31 May 2014
Venue: Pantai Geting beach, Tumpat, Kelantan
Contact: www.tic.kelantan.gov.my

TADAU KAAMATAN HARVEST FESTIVAL 2014

Come and celebrate the annual 'Tadau' (festival) 'Kaamatan' (after harvest) in Sabah as it marks the end of the harvesting season and the beginning of a new season for the Kadazan-Dusun community.

Don't miss the *Unduk Ngadau* (State Harvest Beauty Queen) and *Sungdoi* (Kadazan Idol), which are the main highlights of the festival. Be enthralled by the cultural performances, traditional games and delicious delicacies served by the local folks!

Organiser: Kadazan Dusun Cultural Association (KDCA)
Date: 30 – 31 May 2014
Venue: Kadazan Dusun Cultural Association (KDCA), Penampang, Sabah
Contact: Dr. Benedict Topin, +6 088 713 696

ENDS



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MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia focuses on the specific task of promoting Malaysia at all levels. Since its inception, Tourism Malaysia has grown by leaps and bounds and it has emerged as a major player in the international tourism scene. In 2012, Malaysia registered 25 million tourist arrivals and RM60.6 billion in tourist receipts, placing the country firmly as the 10th most popular tourism destination in the world.

In 2014, Malaysia will celebrate its fourth **VISIT MALAYSIA YEAR (VMY)** with the theme "Celebrating 1Malaysia Truly Asia". The VMY 2014 promotional campaign has started this year with a series of year-long special events and activities leading to VMY 2014. It will contribute to the Government's target to receive 36 million tourist arrivals and RM168 billion in receipts by 2020, as outlined in the Malaysia Tourism Transformation Plan (MTTP) 2020.

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